ПАMIBIA UПIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF HOSPITALITY AND TOURISM

QUALIFICATION: BACHELOR OF HOSPITALITY MANAGEMENT BACHELOR OF CULINARY ARTS BACHELOR OF INNOVATION & TOURISM DEVELOPMENT	
QUALIFICATION CODE: 07BHOM 07BCNA 07BTID	LEVEL: 7
COURSE CODE: FTH510S	COURSE NAME: FOUNDATIONS OF TOURISM AND HOSPITALITY
SESSION: JUNE 2023	PAPER: THEORY (PAPER 1)
DURATION: 2 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	MS. HN. SHIYANDJA
MODERATOR:	MRS. KN. TSHITUKENINA

INSTRUCTIONS
1. Answer ALL the questions.
2. Read all the questions carefully before answering.
3. Number the answers clearly

THIS QUESTION PAPER CONSISTS OF _3_ PAGES (Including this front page)

Questions

Question 1   (5 x 2 =10)

1.1 Define hospitality in your own words? (2)

1.2 Define the hospitality industry? (2)

1.3 Define tourism in your own words? (2)

1.4 Define the tourism industry? (2)

1.5 What is an intangible product and give an example of an intangible product? (2)

Question 2   (5 x 2 = 10)

2.1 Mention 5 tourism sectors. (5)

2.2 Briefly explain the background of Namibian Hospitality and Tourism Industry. (5)

Question 3   (15 Marks)

3.1 Tourism can be categorized in 5 different ways, mention them, and explain each one briefly? (10)

3.2 Explain the legal and policy instruments for the tourism sector in Namibia. (5)

Question 4   (10 Marks)

5.1 Mention some recreation that tourists can be engaged in? (5)

5.2 What is the difference between a tour operator and a travel agent? (2)

5.3 What does NTB stand for (1)

5.4 and what is its responsibilities. (2)

Question 5   (23 Marks)

5.1 Mention five modes/types of hotel Management (5)

5.2 List the types of food and beverage services. (7)

5.3 What are the responsibilities of the hotel executives? (11)

Question 6 (32 Marks)

6.1 Mention and explain 3 Public and 3 Private sector facilitators in Namibia. (9x9=18)

6.2 Explain what is meant by public sector support services. (7x2=14)

TOTAL = 100